



Dunham+Company[®]
Cause+Effect

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DATA ANALYST

Job Description

We are seeking a Data Analyst who is passionate about leveraging data and technology for non-profits. The successful candidate will help turn raw data into actionable business decisions.

The Data Analyst will assist in conducting marketing campaign and donor lifecycle analysis. The Data Analyst will develop and maintain reporting capabilities for non-profit organizations. The selected applicant will also monitor performance and implement quality control plans to identify improvements.

About Dunham+Company

Dunham+Company is a multinational Christian organization that provides strategic planning, marketing, fundraising, communications, media, and advertising support globally for Christian media ministries, cause-based ministries, radio and TV stations, and churches.

We design custom, integrated fundraising, communications, and constituency development programs that help partners create Kingdom impact—because we believe the mission drives everything.

Job Responsibilities

- + Use visualization software to develop visually appealing and interactive reports
- + Create custom business intelligence reports to aid decision making process
- + Perform quantitative and qualitative analysis and document key learnings
- + Resource internal and external stakeholders with learnings from client-specific and aggregate data
- + Collaborate with team members to complete department projects as assigned
- + Locate new process and campaign improvement opportunities

Job Qualifications & Requirements

- + Adept at query logic and presenting findings with attention to detail and accuracy
- + Positive, collaborative, inclusive, and flexible team member
- + Highly organized with strong attention to detail
- + Resourceful self-starter who can manage multiple priorities in a fast-paced environment

Experience

- + Expertise in cloud reporting systems (Tableau, QlikSense, Zoho Analytics, Domo, Power BI)
- + Proficient in SQL and Javascript, HTML, or CSS
- + Proficient in Excel formulas and functions
- + Experience with online tracking tools (Google Analytics, Google Tag Manager, Facebook Analytics, etc.)
- + BS in Mathematics, Computer Science, Information Management, Statistics, or relevant marketing experience

Reports To

Chief Strategist for Digital and Data Science

We Offer

- + Employment with a purpose
- + Competitive salary
- + Medical, Dental, Vision, and Group Life and AD&D Benefits
- + Paid time off and generous paid holiday schedule
- + Retirement plan

To apply: Please send your resume to HR@DunhamandCompany.com

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