



Dunham+Company®

Cause+Effect

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Copywriter

WHO WE ARE

Dunham+Company is a multinational Christian organization that provides strategic planning, marketing, fundraising, communications, media, and advertising support globally for Christian media ministries, cause-based ministries, radio and TV stations, and churches.

Job Responsibilities

- + The Copywriter is responsible for helping provide all appeal, digital, social media copy for Dunham+Company clients worldwide.
- + Produces copy that accurately reflects the agreed client strategy for projects and campaigns, the specific brand of the client, and the Dunham+Company direct response and marketing philosophy.
- + Coordinates with the Client Services Team to ensure copy reflects up-to-date and specific needs of D+C clients.
- + Keeps an open line of communication to ensure Quality Assurance is maintained in the briefing/templating process.
- + Works with the Senior Editor to apply necessary edits and ensure all copy reflects the highest quality of writing and the best industry practices.
- + Ensures consistent and effective messaging across each client's communication channels.
- + Contributes strategically to the expression of each client's brand through creative copy that sets their mission and passion apart.
- + Stays up to date with developing trends in digital writing while also remaining grounded in the principles of effective communication.
- + Maintains strong relationship with Client Services and Production, understanding his/her role in supporting and serving each.
- + Works constructively with the entire Creative Services Team.

Job Qualifications & Requirements

Passion for Kingdom Impact ministry and active engagement and service in a non-profit. Uphold and honor our mission and Dunham Way character attributes.

- + 3+ years professional copywriting experience with ministries
- + College degree, preferably with sufficient creative and academic writing experience
- + Ability to work efficiently in a high-energy, deadline-driven environment
- + Proficiency in spelling, grammar, and possession of a good eye for detail
- + Storytelling ability to identify/write to felt needs of a ministry audience
- + Excellent people skills and the ability to build relationships at all levels
- + High level of organization with a willingness to learn new skills
- + Passion to assist Christian organizations in fulfilling their vision

Reports To

Chief Creative Officer

We Offer

- + Employment with a purpose
- + Competitive salary
- + Medical, Dental, Vision, and Group Life/AD&D insurance
- + Paid time off
- + Generous paid holiday schedule
- + Retirement plan
- + Family Leave
- + Healthy culture

To apply: Please send your resume to HR@DunhamandCompany.com

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